

Gather and analyze data; identify problems, offer recommendations; design a solution.

## **ASSESSMENTS**

Strategic analysis of a specific webstore platform specific webstore feature

- eCommerce
- Replatform apps
- Software selection process

### **AUDITS**

Tactical analysis of a

- Abandoned cart
- Checkout
- Product pages
- Shopping cart Source code review

### **ROADMAP**

- Webstore planning
- » Aanalytics
- » Client acquisitions
- » Conversion
- » Financial metrics » Webstore engine

Whiteboard sessions

- Executive briefings
- Onsite skills transfer, mentor and tutoring

**KNOWLEDGE TRANSFER** 

 Phone, e-mail and collaboration tools

Access Design **Strategy** 

**ADVISORY SERVICES** 

**SOLUTION SERVICES** 

**SUPPORT SERVICES** 

Build

**Ongoing** Support

# **INFASTRUCTURE**

Non-recurring services focused on building a solution to solve a business need.

- Build your own apps
- eCommerce apps
- Open source apps

**DEVELOPMENT** 

- HTML, UI/UX design
- Mobile webstore
- Product configurator

- Ecommerce replatform
- Runtime analytics
- Migrations
- JBoss-to-WAS

fixpack

• DB2-to-Oracle • Migration, update,

#### INTEGRATION

- Integrate 3rd party ERP and SaaS applications to eCommerce platforms
- eCommerce plug-ins
- Marketplace-to-webstore
- ISocial commerce plug-ins
- · Punch-out, Solr site search

#### **OPTIMIZATION**

- Checkout
- Product pages
- Shopping cart
- A/B testing
- Performance tuning

Services provided on a monthly annual basis to support existing solutions for ongoing support.

#### **ANALYTICS**

- Web and sales
- Recommendations
- Keywords
- Mobile
- Search engine
- Social media

#### MANAGED SERVICES

- Cloud-based hosting
- Customize your own support
- eCommerce support
- On-demand support plan
- iSeries WebSphere Commerce
- iSeries WebSphere applications

#### **SOCIAL MEDIA**

- Blogging
- Social Media
- Email campaigns