

CLOSING THE SALE WITH UX

Improve your webstore with UX workshops led by the eCommerce experts

WHY A UX WORKSHOP?

Workshops are a great way to break out of the meeting-intensive culture within many organizations. They offer a real opportunity to identify problems, brainstorm, collaborate and make ideas happen. They result in solutions that could have required months of meetings to coordinate.

WHAT IS USER EXPERIENCE STRATEGY?

The success of a product or service lies in the user experience. UX can encompass everything from the value a user places on a system to its ease of use. It includes the look, the feel and the functionality necessary to drive a company toward future success.

WHAT CAN YOU EXPECT FROM A NETSPHERE STRATEGIES WORKSHOP?

The end goal of every workshop is to devise ways to leverage UX design to create an effective, profitable website. By bringing your key stakeholders and executives together, our designers will help you establish a UX think tank for your company. During the workshop, your team will take part in various exercises developed to help you achieve eCommerce growth. Ultimately, your team will walk away focused on overall goals, knowing your services and products have a strategic focus from the start.

UX workshops can be organized for new or existing projects across all platforms and can be tailored to fit your specific needs. E-mail us at ux@netspherestrategies.com to learn more.

